How Protected is Your Business...?

Is your business's confidential information in safe hands? Do you control who has access to your network? Are you sure?

The 2013 Information Security Breaches Survey reveals that businesses in the UK have been experiencing a startling increase in internal and external security breaches.

On average, UK businesses experienced around 50% more breaches in 2013 than just the year before. And the fiscal consequences of these breaches are also on the up – way up.

The Snowden case is a high-profile example of how easily an insider can leak confidential business information. But such breaches can happen to any business – resulting in critical loss of confidential data or intellectual property rights. These breaches are not always intentional. 57% of small businesses suffered staff-related, accidental security breaches

in the last year - opening the door to outsiders with malicious intentions. Information is not the only thing at stake. Breach of data protection laws, misuse of e-mail or web access, unauthorized money transfers or production halts also pose serious – and very plausible - risks to your organisation.

Protection Tools

There is no question that these threats are serious. So what can organisations do to overcome this trend?

81% of respondents in the survey report that their senior management places a high or very high priority on security. Yet, companies are struggling to be on the forefront of combating these security threats – and knowing the right actions or tools to implement.

Despite the high average cost of breaches, incidents have never been higher. But with the increasing attacks and skyrocketing costs, businesses can still protect themselves for a fraction of the losses they potentially face.

The Challenge

Visibility and awareness of your network's normal state is simply fundamental. It enables your organisation to trace irregularities and prevent them before chaos erupts.

Many businesses actually have the tools in place needed to gain the insights – but because these tools are anchored throughout the organisation, the overview is lost.

It is a common challenge for various aspects of business and recalls the Indian anecdote of the blind men and the elephant: Several blind men each touch one part of an elephant – and then try to explain what it is to each other. Of course, they are in complete disagreement.

Similarly, only considering certain aspects of your network and infrastructure will leave you with a skewed and incomplete perspective.
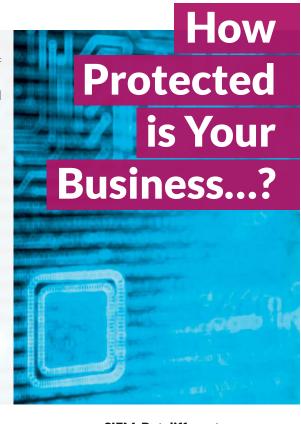
The Solution

LogPoint consolidates your enterprise's network information to give you a thorough overview of your infrastructure and critical business applications – thanks to a rich analysis platform, out-of-box dashboards and one-click reporting. Customers can effectively and efficiently measure and manage enterprise security.

LogPoint's scale-as-you-go solution allows the IT liaison to analyse events, detect network abnormalities and defend against potential attacks – from the inside and out.

Clearly, businesses are becoming increasingly vulnerable and the damage and consequences more serious than ever. Effective review of your network's limitations is now crucial to business.

Contact us to learn more about how LogPoint can address your organisation's specific needs.

SIEM. But different.
LogPoint is easy to use, agile by design and intuitive by nature. Find out about more about how your enterprise can benefit from the LogPoint difference.

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